

# Data is your greatest asset

## So why don't you know where it is?

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**Data is the new oil.**



**70% don't know where it is.**

# Using Compliance as the driver?

## PRIVACY LAWS



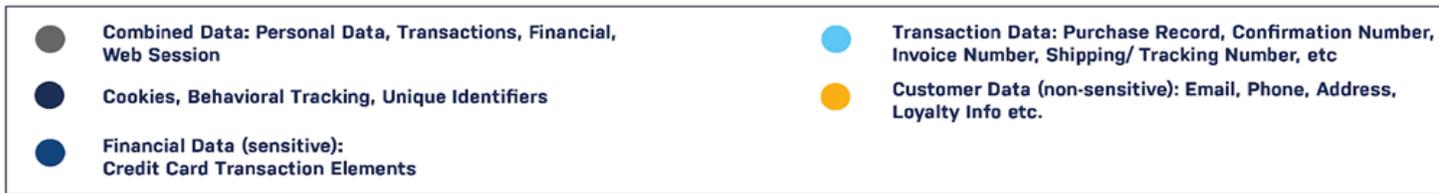
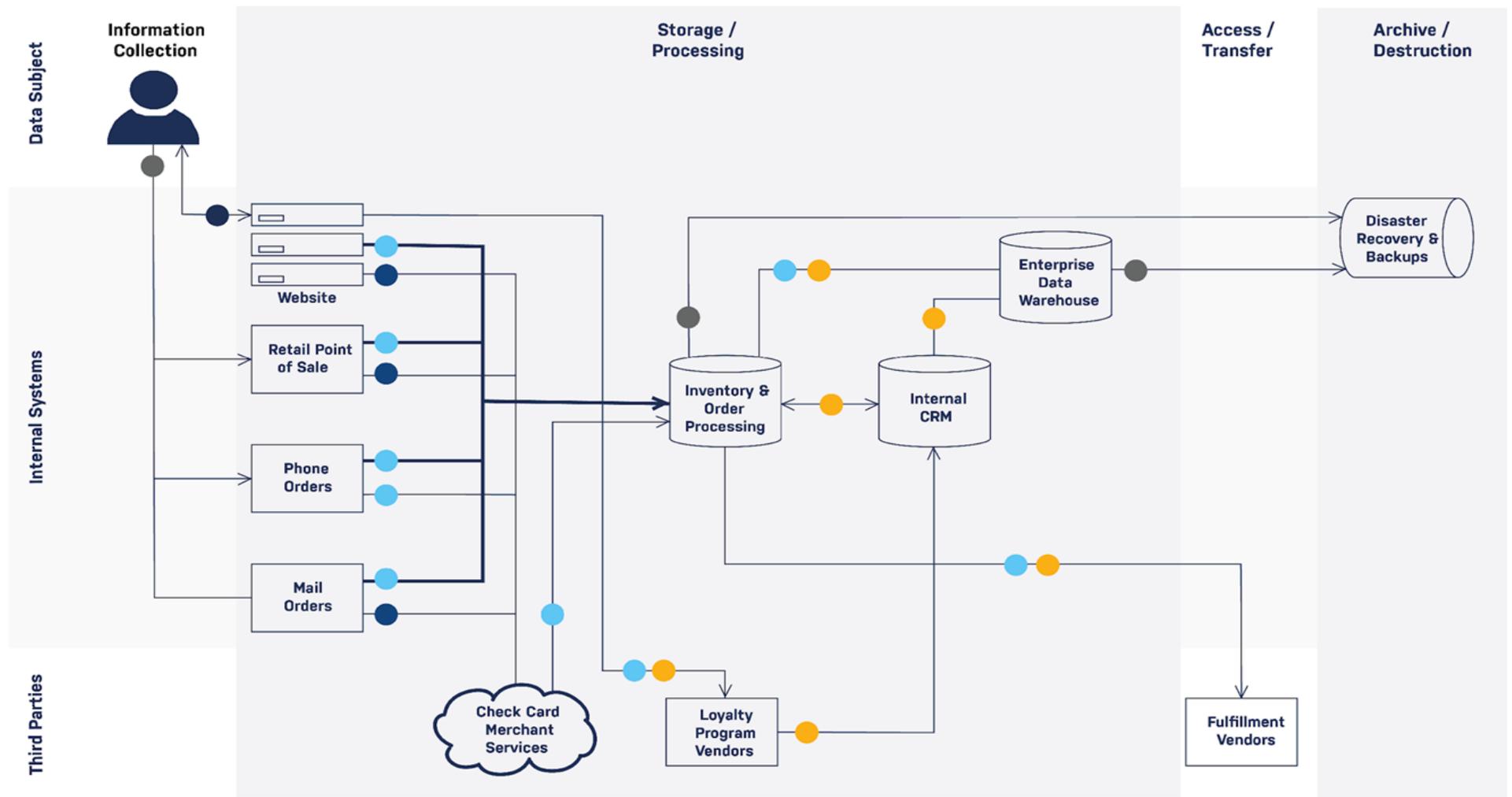
132 Countries now have privacy laws



# RISK

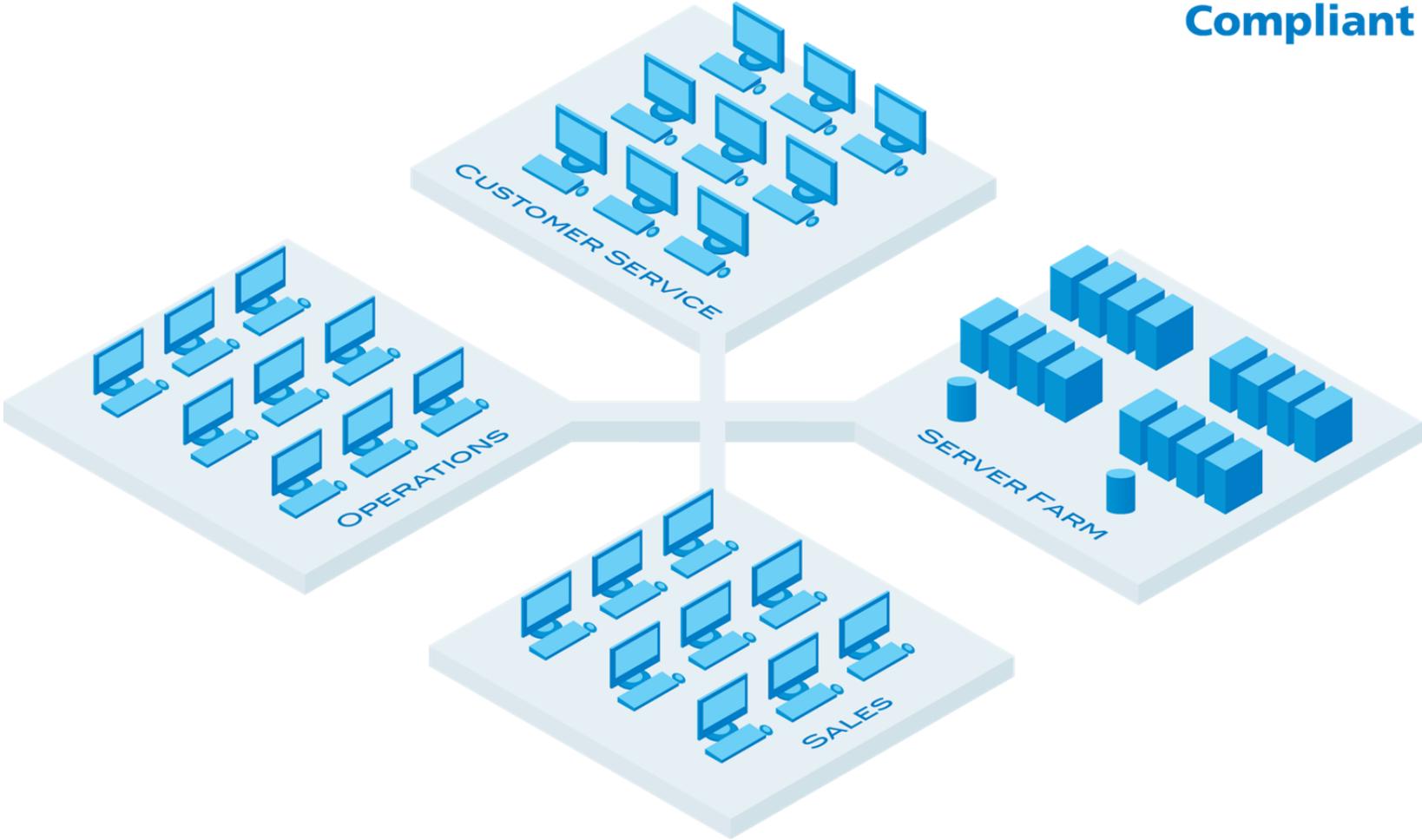
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Data is your greatest asset.  
It's also your greatest **risk**.



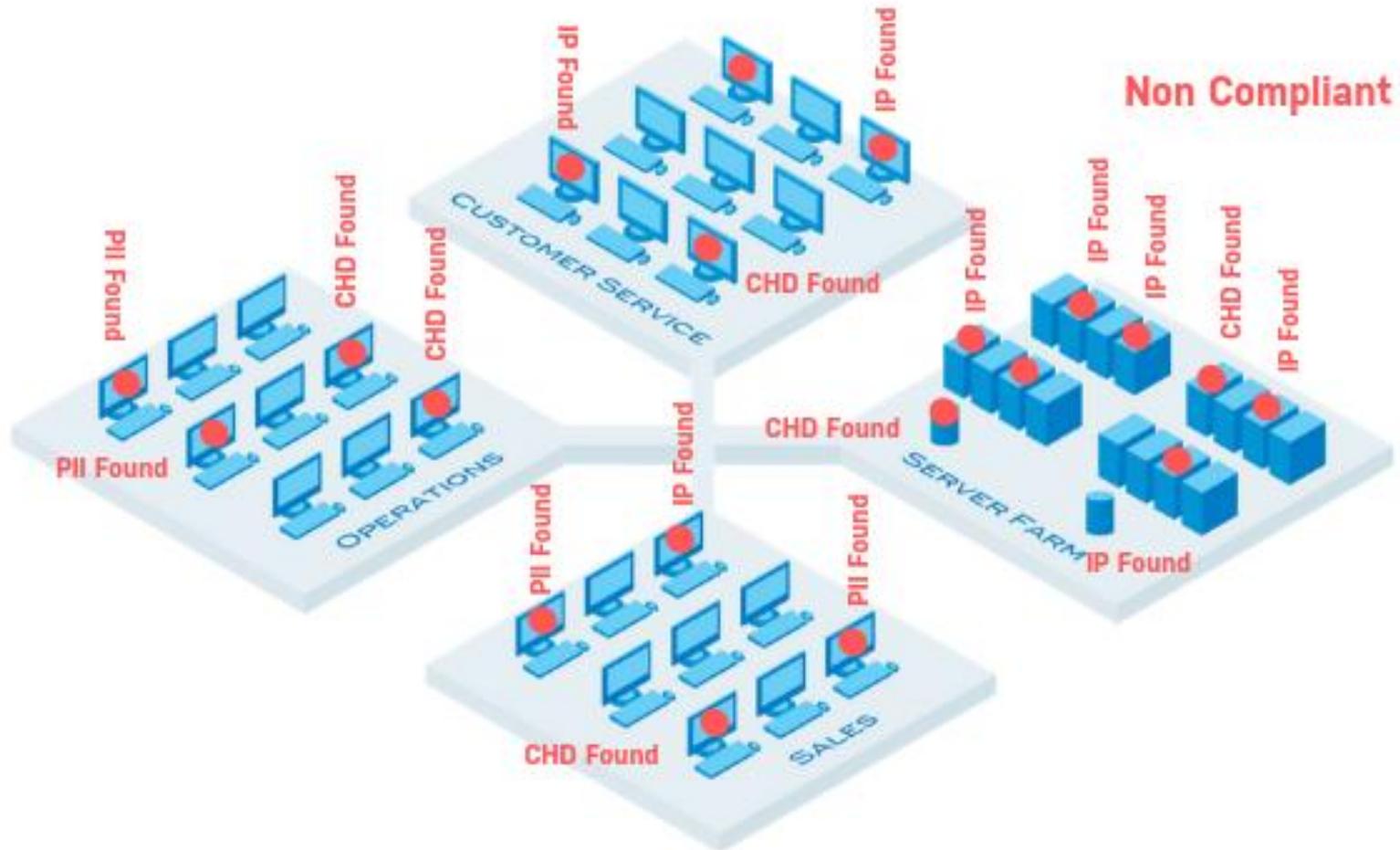
# Outcome of a traditional approach

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# If we went deeper

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# Data is everywhere

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## Cloud Providers



## On Premise



## 3<sup>rd</sup> Parties





Data  
Discovery  
provides a  
strong  
foundation

# If you're looking for a solution.

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- **Enterprise Recon** – Discover all PII / Confidential / Sensitive data
- Discover - Remediate - Classify - Risk Score - Risk Analytics
- Multi-platform / Cloud / OnPrem
- Supports 50+ countries





**Final Thoughts**



thank you

Additional information at [www.groundlabs.com](http://www.groundlabs.com)

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