

# CYBER WEBINAR

## DATA BREACH MANAGEMENT: YOU'VE BEEN BREACHED, NOW WHAT?

Tuesday August 17th, 2021: 12.00PM to 2.00PM EDT

- 12.00 PM - Introduction**  
**12.05 PM EDT** James Grundvig, **Author and Tech Journalist**
- 12.05 PM - Industry Updates**  
**12.20 PM** Mathieu Gorge, Founder & CEO (**VigiTrust**)
- 12.20 PM - 2021 DBIR: Patterns in Data Breaches**  
**12.40 PM** John Grim, Head | Research, Development, Innovation (**Verizon Threat Research Advisory Center**)
- 12.40 PM - Data Breach Response and Notification**  
**1.00 PM** Craig Brown, CEO & Co-Founder (**Bridgeline Solutions**)  
Ryan Bilbrey, Managing Director (**Exiger**)
- 1.00 PM - Data Breach Response from a PR perspective**  
**1.20 PM** Olga Shmuklyer, Senior Vice President (**FusionPR**)
- 1.20 PM - Overall roundtable and Conclusion**  
**2.00 PM** With the participation of Jeanne Kelly, Partner, Technology, Privacy and Contracts (**LK Shields**)

In association with:

