RUGBY WORLD CUP 2023

BUSINESS MEETINGS

DAY 1 - MONDAY SEPTEMBER 25TH, 2023

Location: Waza Coworking Space

(1 Impasse du Palais, Tours)

Master of Ceremonies (MC)

9.00am - 10.00am: Ist session : The bilateral opportunity between Ireland and France

- Owen Feeney, Deputy Head of Mission (Embassy of Ireland in France)
- Mathieu Gorge, President (French Trade Advisors in Ireland)
- CCI Touraine
- Q&A

10.00am - 10.20am: Networking Break

10.20am - 10.30am: Introduction (10 minutes)

- John Murat, President (French Tech Dublin)
- Julien Dargaisse, President (Digital Loire Valley)

10.30am - 11.45am: Cybersecurity & Compliance

- Keynote (20 minutes) by Mathieu Gorge, CEO (VigiTrust)
- Panel (40 minutes)
 - Karl Bommé, Fondateur (Iceberg Projets) MC
 - Cécile Martin, Associate (Ogletree Deakins)
 - Xavier Oudin, CEO (Bouclier Courtage)
 - Mathieu Gorge, CEO (VigiTrust)
 - Julien Martin, Multi-Locations Manager (SII Group)
- Interactive Q&A (15 minutes)

11.45am - 1.30pm: Lunch Break





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1.30pm - 2.45pm: Health Technologies / Biomedical Sciences / Pharmaceuticals

• Keynote (15 minutes)

- Augustin Blanc (General Manager) Servier

Session (10 minutes)

- Frances Abeton (CEO) Whyze Health
- Panel (40 minutes)
 - Mathieu Gorge, CEO (VigiTrust) MC
 - Mélissa Plénier (CMO) Apodis
 - Vincent Puard (CEO) MAbSilico
 - Frances Abeton (CEO) Whyze Health
 - Augustin Blanc (General Manager) Servier
 - Jean-Yves Boulay (CEO Founder) Y-CAT
- Interactive Q&A (15 minutes)

2.45pm - 4.00pm: Human Resources

- Keynote (20 minutes) John Murat, President (French Tech Dublin)
- Panel (40 minutes)
 - John Murat, President (French Tech Dublin)
 - -Jean-Marc Albiol, Associate Lawyer (Ogletree Deakins)
- Interactive Q&A (15 minutes)

7:30 pm: Cocktail Dinner at the Town Hall of Tours

DAY 2 - TUESDAY SEPTEMBER 26TH Location : Keolis, Tours tramway maintenance centre (2 rue Daniel Mayer, Tours)

9.00am - 9.10am: Introduction of the CCI of Tours/ Center Region

9.10am - 9.40am: Session: Corporate Social Responsibility (CSR) on climate change and environmental, societal and governance (ESG)

- Keynote (30 minutes) Keolis
- Panel (40 minutes)
 - Anthony Molle, CEO (Civitime)
 - Other speakers to be confirmed
- Interactive Q&A (15 minutes)



10.40am - 11.00am: Networking Break

In partnership with:









RUGBY WORLD CUP 2023

BUSINESS MEETINGS

11.00am - 11.45am: Case Study : Bus & Tram in Tours Interactive Q&A session

11.45am - 1.30pm: Lunch break

2.00pm - 4.00pm: Afternoon: Visit of the Royal Château of Amboise and/or Clos Lucé

4.00pm - 6.00pm: Vineyard tour and wine tasting

7.30pm: Dinner in Tours - "Brasserie de l'Univers"





DAY 3 - WEDNESDAY SEPTEMBER 27TH, 2023

B2B meetings (Optional)

