

## Phishing Simulation Test Campaign

Phishing scams are becoming increasingly sophisticated and harder to detect!  
Are you concerned about the rising threat of phishing attacks compromising your company's valuable data?

**Look no further – we have the perfect answer for you!**

**A phishing campaign will help you determine how many users in your organization may be vulnerable to phishing scams.**

### 1. Benefits of our Phishing Test Simulation

- We create real-world phishing attempts and tactics used by cybercriminals.
- It allows development of employees' skills to identify and respond to real phishing attacks.

### 2. People are your First Line of Defence

- We have advanced reporting system providing detailed insights into the effectiveness of the simulation test, including click rates, response rates and vulnerable areas.
- Our data will help you identify weaknesses and focus training efforts where they are most needed.

### 3. Customized campaigns

- Phishing simulation test tailored to your organization's needs, which can serve as a basis for ongoing cybersecurity awareness training.
- Engaging educational and training materials are provided, including extensive library of interactive eLearning modules, videos, and other resources to educate employees on best practices for recognizing, preventing and reporting phishing attacks.

### 4. Promote a culture of security

- Our Phishing Test simulation will help you develop a positive security culture and make cybersecurity paramount in your organization.
- Employees become more aware of the threats they face and develop a heightened sense of responsibility in safeguarding sensitive information.

Contact us for more information:

[info@vigitrust.com](mailto:info@vigitrust.com)

## What Do Our Campaigns Look Like?

Our simulated phishing emails can be customized towards the needs of your organization or can mimic those sent by large organizations such as Microsoft, Amazon, DHL, etc. Similarly, landing pages can be customized to mimic a legitimate corporate webpage or one belonging to a high-profile organization.

dee58@vgtph.com Thu, Oct 5, 1:31PM  
to me ▼

**Microsoft Account**

Dear Dermot,

Someone in Bogotá Colombia attempted to log into your account several times. If you believe this was fraudulent activity please report it [here](#).

If you do not believe this to be fraudulent activity you may ignore this message

Sincerely,

Office 365 @ COMPANY.COM

### Who Is Targeted?

- Different users and groups within your organization.
- Specific user groups that may be targeted with different campaigns.

### When Should We Schedule the Campaign?

Phishing campaigns can be launched immediately or at any time in the future.

### What is the Process?

We send an email prompting users to click a link or attachment, leading to a landing page where your team may enter basic info. The employees are informed that they have participated in a phishing simulation. They are encouraged to take a short course on detection and avoidance. Alternatively, they can access the course directly after submitting the form.

### How Do We Track Campaigns?

Our phishing simulation tool provides a comprehensive picture of users' responses to phishing emails. It allows the tracking of email opens via a tracking image in each mail. Embedded links are encoded with unique ID which corresponds to the target user, which allows the application to record the clicks for each unique user. If the simulation includes a web form, we can capture any data entered by the user where necessary.

- [Dashboard](#)
- [Campaigns](#)
- [Create Users](#)
- [Upload Users](#)
- [Create Email Template](#)
- [Landing Page](#)

## Campaign Results

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id	first_name	last_name	email	position	send_date	ip	status
FEZw3SZ	Dermot	O Reilly	dermot@abc.com	Manager	2024-04-12T15:01:13.6871054Z	78.137.175.235	Clicked Link
S22DhEb	John	Smith	john.smith@abc.com	Accounts	2024-04-12T15:01:13.8541194Z	78.137.175.235	Submitted Data
FEZw3SZ	Louise	Duffy	louised@abc.com	Gen Admin	024-04-12T15:01:13.6871054Z	78.137.175.235	Clicked Link
S22DhEb	Liam	Rooney	rooneyl@abc.ocm	Manager	2024-04-12T15:01:13.8541194Z	78.137.175.235	Email Opened

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